

Time: 25 - 35 minutes

Teams: 3 - 6 players

Location: Indoor or outdoor space

Educational Objective

The purpose of this task is to help participants understand the sustainability story behind clothing (origin, materials, production), become aware of environmental and social impacts, and learn the concept of slow fashion.

The activity supports practical critical thinking and encourages participants to communicate their findings creatively.

Moderator

Wear It Right!

Step-by-Step Instructions

1. Introduction & Framing

Introduce the activity by noting that the fashion industry connects global supply chains, natural resources, and people's working conditions, yet much of this remains invisible to consumers. Exploring this hidden journey helps us understand why sustainability in fashion truly matters.

Emphasise that the activity focuses on clothing facts, not personal style or consumer choices.

2. Organisation

Choose a quiet, comfortable indoor or outdoor space.

Ensure the team has access to a smartphone and a notepad for taking notes.

3. Clothing Exploration (10 minutes)

Ask participants to select and examine their clothing and accessory items to find the country of origin, materials used, any sustainability information, and possible environmentally friendly alternatives.

Introduce the term 'slow fashion', which refers to choosing long-lasting, ethically made, environmentally responsible clothing, repairing items, and buying second-hand or local products.

Methodological tip: Encourage the team to analyse only items they feel comfortable sharing.

4. Prepare Your Fashion Show (10 minutes)

Ask the team to select 3 - 5 items and prepare sustainability commentaries including origin, materials, sustainability impressions, and slow-fashion alternatives.

Remind the team to include the phrase 'slow fashion' at least once in their commentaries. Encourage creative presentation styles (fashion commentators, news team, runway hosts).

5. The Sustainable Fashion Show (5 minutes)

Ask the team to present their mini-show: an item is showcased, commentary is read, and they finish with a one-sentence slow-fashion slogan.

Methodological tip: Recognize positive energy and highlight strong sustainability insights.

6. Reflection & Discussion

Guide the reflection using questions such as:

- What did you learn?
 - What surprised you?
 - What slow-fashion habits feel realistic?
 - How does this connect to Sustainable Development Goals, specifically SDG 8: Decent Work and Economic Growth and SDG 12: Responsible Consumption and Production?
- Ask the team for one practical behaviour change they could adopt (e.g., repair an item, buy second-hand, check labels more often).

Mission Equipment

Smartphone

Internet access

Notepad or whiteboard for taking notes



Role of the Moderator

The moderator acts as a facilitator, not a judge. Your role is to:

- Maintain a respectful, non-judgmental atmosphere.
- Keep time and structure the activity.
- Support accurate interpretation of label information.
- Ensure comments focus on sustainability, not appearance.